the real estate **advisor**

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Why now is the perfect time to buy



Tips for first-time home buyers



The new and improved doorbell



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No Time Like The Present

Current economic and housing market factors make this the perfect time to buy



Thinking about buying your first home, or perhaps upgrading from your current place? Thanks to the current economic climate and game-changing technology in the housing market, now is the perfect time to take the plunge.

Low interest rates

Lenders are giving buyers mortgage rates that are extremely enticing—you can get a mortgage below 4.0%. There's a good chance these are the lowest mortgage rates we'll see in a long time, which means affordability is at a high.

Prices are on their way up

Mortgage rates may be low, but housing prices are getting higher and higher because of demand—prices increased 5.1% year-over-year in November 2015. If you're thinking about buying, delaying a few years could lead to a higher purchase price, or getting less home for your money.

A great job market

The United States added 2.65 million jobs in the last year. There's increasing job security and available work, leading to high consumer confidence.

Technology makes buying simpler and less expensive

Along with listing websites like Zillow and Trulia, there are an increasing number of websites and apps that simplify the process, make it easier to shop around for homes and mortgages, and save you money.

Cheap fuel

Lower gas and energy prices mean more money in your pocket and more purchasing power. The money you're not putting into your gas tank or toward your utilities can instead go toward saving for a down payment or affording a bigger monthly mortgage payment.